

Cambridge Judge Business School  
Entrepreneurship Centre

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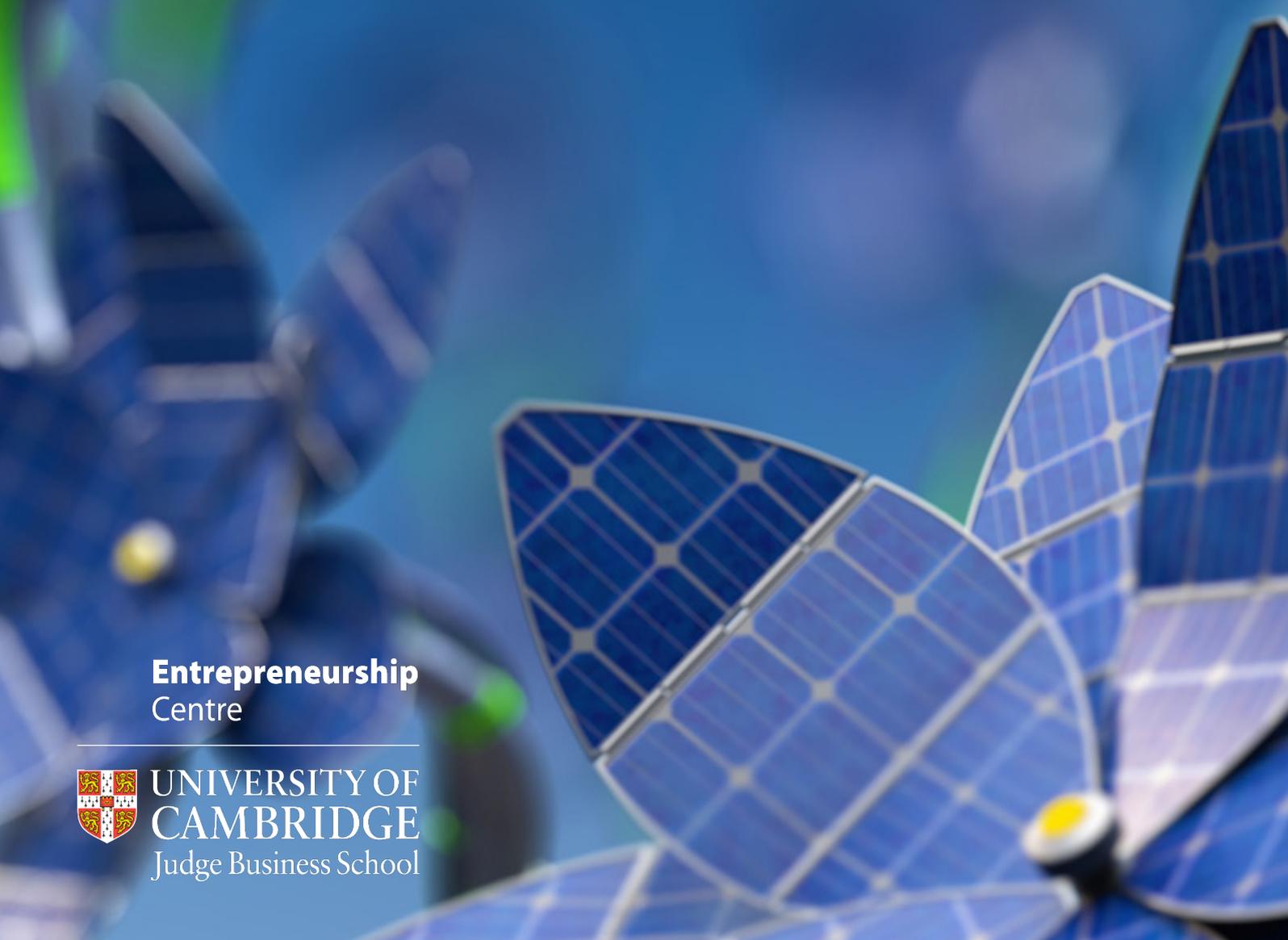
# VENTURE CREATION

Focusing on sustainability -  
29 and 30 October 2021

**Entrepreneurship**  
Centre



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School





## Programme Overview

Do you have an idea for a new venture? Or would you like to bring your skills and passion for innovation and sustainability principles to a founding team? Tickets are now on sale for the next Venture Creation programme taking place in Cambridge on the theme of sustainability. The programme will match great ideas with exciting talent. We will provide a springboard for you and your team to work towards a high impact and scalable new venture. Participants will get access to a community of like-minded individuals offering their support and shared experiences.

## Programme structure

### Stage 1: The Orientation Weekend

Aspiring entrepreneurs and their ideas will be matched with potential founding team members to explore and validate the possibilities of turning an idea into a viable opportunity for a new venture.

In a supportive, safe but challenging space, workshops and mentoring sessions will guide the teams through the process of capturing an idea's potential and value, helping the teams to develop and experiment with innovative business models and preparing their first pitch.

The weekend will end with a guided session on identifying a clear and compelling way forward for each team and team member with the identification of small but meaningful action steps.

### Stage 2: The Venture Creation Labs

Starting on 1 December 2021, Venture Creation Labs will run once a month. The Labs are a mix of informal online group mentoring and face to face peer review sessions designed to help the teams build momentum and develop the skills and networks they need.

These Labs are open to anyone who has attended an orientation weekend. Attendance is open to the original team or a new version of that team, or to individuals with a new idea that emerged from their experiences at the Venture creation event.

Diversity is key to the running of these Labs so attendees will benefit from networking with early-stage ventures across different sectors but at the same time will have access to experienced mentors with relevant sector experience.

## Key benefits

The Venture Creation programme is about learning through the act of creating. Apply your creativity and problem-solving skills in your chosen area of expertise/interests and identify and explore the opportunities for innovation. You can then develop your own personal development programme with the support of the programme. This may include;

- new venture creation
- understanding the possibilities in your studies and research
- identifying new research projects
- applying the learning to your organisation or your career search and choices
- building your network and even find a co-founder
- launching a business

Participation in the programme will help you develop your capacity for future innovation and an entrepreneurial mindset that will support you throughout your career choices. Join us in October and start your entrepreneurial journey.

## Sign up

[Please visit the website and book your place.](#)

## Timings

Duration: 16:00–21:00 Friday 29 October and 09:30-19:00 Saturday 30 October 2021

## Fees

The fee for the programme is £100 per delegate.

A discounted ticket price of £80 is available for all bookings made by 17 October 2021 for Venture Creation: Sustainability.

## Contact us:

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